

MANAGEMENT'S DISCUSSION AND ANALYSIS

FOR THE YEAR ENDED DECEMBER 31, 2022

(EXPRESSED IN CANADIAN DOLLARS)

DEVERON CORP.
Management's Discussion and Analysis
Year Ended December 31, 2022
Dated: April 27, 2023

#### Introduction

The following management's discussion and analysis ("MD&A") of the financial condition and results of the operations of Deveron Corp. ("Deveron" or the "Company") constitutes management's review of the factors that affected the Company's financial and operating performance for the year ended December 31, 2022. This MD&A was written to comply with the requirements of National Instrument 51-102 — Continuous Disclosure Obligations. This discussion should be read in conjunction with the audited consolidated financial statements of the Company for the years ended December 31, 2022 and 2021, together with the notes thereto. Results are reported in Canadian dollars, unless otherwise noted. The Company's consolidated financial statements and the financial information contained in this MD&A are prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB") and interpretations of the IFRS Interpretations Committee ("IFRIC"). In the opinion of management, all adjustments (which consist only of normal recurring adjustments) considered necessary for a fair presentation have been included. Information contained herein is presented as of April 27, 2023, unless otherwise indicated.

For the purposes of preparing this MD&A, management, in conjunction with the Board of Directors (the "Board"), considers the materiality of information. Information is considered material if: (i) such information results in, or would reasonably be expected to result in, a significant change in the market price or value of Deveron common shares; (ii) there is a substantial likelihood that a reasonable investor would consider it important in making an investment decision; or (iii) it would significantly alter the total mix of information available to investors. Management, in conjunction with the Board, evaluates materiality with reference to all relevant circumstances, including potential market sensitivity.

Additional information relating to the Company is available free of charge on the System for Electronic Document Analysis and Retrieval (SEDAR) website at <a href="https://www.sedar.com">www.sedar.com</a>.

# **Cautionary Note Regarding Forward-Looking Statements**

This MD&A contains certain forward-looking information and forward-looking statements, as defined in applicable securities laws (collectively referred to herein as "forward-looking statements"). These statements relate to future events or the Company's future performance. All statements other than statements of historical fact are forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "continues", "forecasts", "projects", "predicts", "intends", "anticipates" or "believes", or variations of, or the negatives of, such words and phrases, or statements that certain actions, events or results "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this MD&A speak only as of the date of this MD&A or as of the date specified in such statement. The following table outlines certain significant forward-looking statements contained in this MD&A and provides the material assumptions used to develop such forward-looking statements and material risk factors that could cause actual results to differ materially from the forward-looking statements.

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

Forward-looking statements	Assumptions	Risk factors
	continued growth of data acquisition	Changes in debt and equity markets; timing and availability of external financing on acceptable terms; increases in costs; and changes in environmental and other local legislation and regulation; changes in economic conditions
The Company's ability to meet its working capital needs at the current level for the twelve-month period ending December 31, 2023.  The Company expects to incur further losses in the development of its business  Should the Company not raise sufficient capital or have adequate profits (defined as revenues less expenses), it may cease to be a reporting issuer	Company for the twelve-month period ending December 31, 2023, and the costs associated therewith, will be consistent with Deveron's current expectations; debt and equity markets, exchange and interest rates and other applicable economic conditions are favourable to Deveron	Changes in debt and equity markets; ongoing uncertainties relating to the COVID-19 pandemic; timing and availability of external financing on acceptable terms; increases in costs; and changes in environmental and other local legislation and regulation; interest rate and exchange rate fluctuations; changes in economic conditions

Inherent in forward-looking statements are risks, uncertainties and other factors beyond Deveron's ability to predict or control. Please also make reference to those risk factors referenced in the "Risk Factors" section below. Readers are cautioned that the above chart does not contain an exhaustive list of the factors or assumptions that may affect the forward-looking statements, and that the assumptions underlying such statements may prove to be incorrect. Actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this MD&A.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Deveron's actual results, performance or achievements to be materially different from any of its future results, performance or achievements expressed or implied by forward-looking statements. All forward-looking statements herein are qualified by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements whether as a result of new information or future events or otherwise, except as may be required by law. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements, unless required by law.

#### **Description of Business**

Deveron was incorporated under the laws of the Province of Ontario on March 28, 2011.

Deveron (TSX-V: FARM) is a leading agriculture data company based in Toronto, Ontario. The company provides a variety of analytical data and field services for the North American agricultural industry. Deveron acquires and operates local farm field service providers and soil laboratories, who then leverage the Company's standardized data solutions and technology platforms to grow their businesses. Deveron is a leading provider of carbon sequestration data, serving many of the largest agriculture companies with field and analytical support for their carbon programs. The primary office is located at The Canadian Venture Building, 82 Richmond Street East, Toronto, Ontario, M5C 1P1.

DEVERON CORP.
Management's Discussion and Analysis
Year Ended December 31, 2022
Dated: April 27, 2023

On August 31, 2020, the Company changed its corporate name from Deveron UAS Corp. to Deveron Corp. On September 21, 2020, the Company was accepted for listing on the TSX Venture Exchange (the "TSXV") as a Tier 2 issuer, and its common shares commenced trading on the TSXV under the symbol "FARM".

# **Operational Highlights**

# Corporate

On January 18, 2022, the Company granted 1,600,000 stock options to certain officers, employees and advisors to the Company. The stock options, at a price of \$0.75 per share, will expire in six years from the issue date.

On February 25, 2022, the Company announced a public offering for gross proceeds of \$11,500,000 through the issuance of 16,428,573 units in the capital of the Company at a price of \$0.70 per unit. Each Unit is comprised of one common share in the Company and one-half of one whole Common Share purchase warrant. Each warrant entitles the holder thereof to acquire one Common Share at a price of \$0.90 per Common Share for a period of two years from the date of issuance.

On March 9, 2022, the Company announced a non-brokered private placement for gross proceeds of \$600,000 through the issuance of 857,143 units in the capital of the Company at a price of \$0.70 per unit. Each unit is comprised of one common share in the Company and one-half of one whole common share purchase warrant. Each warrant entitles the holder thereof to acquire one common share at a price of \$0.90 per common share for a period of two years from the date of issuance.

On March 10, 2022, the Company completed the acquisition of Agri-Labs, Inc.

On March 31, 2022, the Company granted 105,000 stock options to certain officers, employees and advisors to an officer of the Company. The stock options, at a price of \$0.63 per share, will expire in five years from the issue date.

On May 2, 2022, the Company entered into a definitive agreement with certain vendor shareholders to acquire a 67% equity interest in A&L Canada Laboratories East, Inc. ("A&L"), with an option to purchase the remaining 33% following the three-year anniversary of closing (the "Acquisition"). Total consideration payable to the vendor shareholders includes: (i) \$37.8 million in cash; (ii) \$4.9 million in promissory notes; and (iii) \$7.5 million or 13,688,182 common shares in the capital of the Company at a deemed issue price of \$0.55 per common share. The \$7.5 million in the Company's common shares will be distributed to a company controlled by Greg Patterson, one of the vendor shareholders who, upon closing of the Acquisition, is expected to continue as President, Chief Executive Officer ("CEO") and director of A&L and be appointed to Deveron's Board of Directors (subject to regulatory approval). A&L is the largest soil and tissue laboratory in Canada. On May 20, 2022, the Company completed its acquisition of a 67% equity interest in A&L. As previously announced, the Company financed the cash component of the purchase price of the Acquisition through: (i) a \$28.3 million credit facility provided by Toronto-Dominion Bank; (ii) a non-brokered private placement of \$10 million in unsecured convertible debentures (each, a "Debenture") at a price of \$1,000 per Debenture, which closed on May 18, 2022; and (iii) the Company's treasury cash.

On May 10, 2022, the Company announced that intended to complete a non-brokered private placement of a minimum of \$5 million and a maximum of \$10 million in Debenture at a price of \$1,000 per Debenture (the "Offering"). On May 18, 2022, the Company closed its previously announced non-brokered private placement of 7.0% Debenture for aggregate gross proceeds of \$10 million. The private placement was completed in connection with Deveron's previously announced acquisition of a 67% equity interest in A&L. The issuance of the Debentures pursuant to the private placement were completed on a private placement and prospectus exemption basis, as applicable, such that the issuances are exempt from any applicable prospectus and securities registration requirements. In connection with the private placement, certain arm's-length finders received an aggregate of \$470,200 in cash finders fee commissions and an aggregate of \$18,012 finders warrants with each finders warrant being exercisable to acquire a common share at an exercise price of \$0.50 for a period of 24 months after the closing date of the private placement.

Dated: April 27, 2023

On June 29, 2022, the Company announced that it has granted an aggregate of 388,637 options to purchase common shares of the Company exercisable at a price of \$0.55 per common share, and expiring on June 29, 2027 to certain officers, directors and employees of the Company.

On July 6, 2022, the Company has made its initial milestone payment consisting of USD \$420,000 and 750,000 common shares in the capital of the Company at a deemed price of \$0.61 per common share to Agri-Labs, Inc.

On July 29, 2022, the Company announced that in connection with its previously announced acquisition of Stealth Ag, Inc. ("Stealth Ag"), Stealth Ag has exceeded gross revenues of USD \$1,000,000 during the fiscal year ending December 31, 2021. As a result of achieving this milestone, the Company has made the one-time payment of USD \$140,000, satisfied through the issuance of an aggregate of 330,909 common shares in the capital of the Company at a deemed price of \$0.55 per common share.

On August 26, 2022, the Company granted 2,000,000 stock options to certain officers, directors and employees of the Company. The stock options, at a price of \$0.56 per share, will expire in six years from the issue date.

On September 8, 2022, Agronomic Solutions was issued 262,346 common shares at a price of \$0.68 on the 1 year anniversary of the acquisition, drawing down on the shares to be issued recognized as part of the acquisition.

On October 4, 2022, the Company announced that it has signed an arm's length definitive agreement dated October 4, 2022 to acquire 100% of the assets of Frontier Labs Inc. ("Frontier Labs"). As consideration for the acquisition, the Company has agreed to: (i) pay Frontier Labs an initial cash payment of USD \$825,000 upon closing of the acquisition and USD \$412,500 on each of the first two anniversaries following the completion of the definitive agreement; and (ii) issue such number of common shares in the capital of the Company equal to USD \$275,000 at a price of \$0.50 per common share upon receipt of the approval of the TSX Venture Exchange and an additional number of common shares equal to USD \$137,500 at a price of \$0.50 per common share on each of the first two anniversaries following the signing of the definitive agreement. On November 1, 2022, the Company acquired all of the assets of Frontier Labs pursuant to the arm's length definitive agreement as outlined above.

On October 5, 2022, the Company announced the closing of a non-brokered private placement through the issuance of 5,400,000 Common Shares in the capital of the Company at a price of \$0.50 per Common Share for gross proceeds of \$2,700,000 (the "Offering"). In connection with the Offering, the Company paid certain eligible persons a cash commission in total of \$77,000 equal to 7% of the gross proceeds of the Offering delivered by finders and issued a total of 154,000 non-transferable broker warrants ("Broker Warrants"), equal to 7% of the common shares delivered by Finders pursuant to the Offering. Each Broker Warrant entitles the holder to purchase one Common Share for a period of two years from the closing of the Offering at a price of \$0.50 per Common Share.

On October 14, 2022, the Company was named as a key partner in a multiyear USD\$7.5 million USDA initiative, with current enterprise client, AgriCapture. On October 18, 2022, the Company had expanded its enterprise agreement supporting the USDA By \$900,000. This represents organic growth of 50% on the contract and increases the total value to US \$2.7 million.

On November 17, 2022, the Company announced it has appointed Tim Close as a director to the Company's Board of Directors. Tim is the former President and CEO of AGI, a leading provider of equipment and technology solutions for the world's food infrastructure including seed, fertilizer, grain, feed and food processing systems.

On November 23, 2022, the Company announced that it had granted an aggregate of 300,000 stock options to purchase common shares of the Company exercisable at a price of \$0.475 per Common share and expiring on November 23, 2027, to an employee and a director of the Company. The common shares issuable upon exercise of the options are subject to a four-month hold period from the original date of the grant.

On December 1, 2022, the Company implemented a significant cost optimization program driven by a strategic refocusing on the North American soil testing market and the synergies created from its recent acquisitions.

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

On December 23, 2022, the Company announced that Jim Pirie, an original board member of Deveron, is retiring from the Board of Directors, effective January 1, 2023.

During the year ended December 31, 2022, 5,098,819 warrants were exercised at a price of \$0.45 per unit for gross proceeds of \$2,294,469, and 694,644 warrants were exercised at a price of \$0.35 for gross proceeds of \$243,125.

During the year ended December 31, 2022, 1,980,000 options were exercised at a price of \$0.30 per unit for gross proceeds of \$519,000 and 1,500,000 options were exercised at a price of \$0.365 per unit for gross proceeds of \$244,450.

# **Company Update**

There are almost 1 billion acres of farmland in North America, and it is estimated that, currently, data and technology are applied in making input decisions (such as seeding, fertilizer use etc.) on only 30% of this total area under cultivation.

Science and technology can have a significant role to play in improving farm outcomes; including yields, profitability and climate impact.

Deveron is a growing company focused on the North American agriculture market that provides:

- Data collection services via soil sampling, drones, and other methods
- Data insights to better manage inputs like fertilizer, seed, water and other crop protection that is based on highly localized data and farm variability
- Carbon sequestration data services, serving many of the largest agriculture companies with field and analytical support for their carbon programs
- Standardized data solutions and technology platforms that helps farmers, agronomists and agri-businesses record, organize and leverage on-farm information to make better decisions.
- Agricultural laboratories and soil health testing services such as Solvita soil health tests

Deveron provides these services directly through:

- Our online presence at <u>www.deveron.com</u>
- Our growing network of local agronomists and partner channels
- Our digital affiliations with multi-national input companies

Deveron is focused on removing the subjective decision making of farming and making it easy for any grower, using any brand of input or equipment, to use data to make more money on the farm.

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

# Acquisition of Agri-Labs Inc.

On March 10, 2022, the Company entered into a definitive agreement to acquire the assets of Agri-Labs, Inc. ("Agri-Labs") a leading soil lab and agronomy company that services Indiana, Michigan, and Ohio (the "Agri-Labs Acquisition"). Agri-Labs conducts approximately 45,000 soil tests annually and provides clients with sampling services and prescription recommendations across 100,000 acres. As consideration for the Agri-Labs Acquisition, Deveron has agreed to:

- 1. Pay Agri-Labs an initial cash payment of USD \$420,000 upon signing of the Definitive Agreement, and USD \$210,000 on each of the first two anniversaries of the signing of the Definitivive Agreement, and
- 2. Issue such number of common shares in the capital of the company equal to USD \$180,000 at a price of \$0.61 per common share upon receipt of the approval of the TSXV and an additional number of common shares equal to USD \$90,000 at a price of \$0.61 per common share on each of the first two annivesraries of the signing of the Definitive Agreement.

The allocation of the purchase price is as follows:

# Purchase price allocation

Issuance of 375,000 common shares upon closing (i)	\$ 228,750
Cash payment	546,483
Deferred cash consideration	536,674
Additional 375,000 common shares to be issued (ii)	228,750
Contingent consideration (earnout) (iii)	31,034
Total consideration	\$ 1,571,691

# Allocation of purchase price

Property, plant and equipment	\$ 274,260
Goodwill	822,900
Intangible assets	474,531
Agri-labs net assets acquired	\$ 1,571,691

- (i) For the purpose of determining the value of the purchase price consideration, the 375,000 common shares were valued at \$0.61 per share based on Deveron's closing price as of March 9, 2022.
- (ii) For the purpose of determining the value of the purchase price consideration, the 375,000 common shares to be issued were valued at \$0.61 per share based on Deveron's closing price as of March 9, 2022 and was recorded as an addition to shares to be issued.
- (iii) The earnout (cash-settled) has a fair value of \$31,034 as of the date of acquisition and was recorded as "deferred and contingent consideration".

**Management's Discussion and Analysis** 

Year Ended December 31, 2022

# **Dated: April 27, 2023**

# Acquisition of A&L Canada Laboratories East, Inc

On May 20, 2022, the Company entered into a definitive agreement to acquire a 67% equity interest in A&L, with an option to purchase the remaining 33% following the three-year anniversary of closing, and an obligation to purchase the remaining 33% after five years ("A&L Acquisition"). A&L is the largest soil and tissue laboratory in Canada. As consideration for the A&L Acquisition, Deveron has:

- 1. Paid A&L an initial cash payment of \$37,833,750 upon signing of the Definitive Agreement;
- 2. Paid A&L \$4,926,600 in promissory notes. The promissory notes bear an interest of 7% per annum. The principal and any accrued and unpaid interest owing are due in full on May 20, 2023;
- 3. Issued such number of common shares in the capital of the Company equal to \$5,338,391 at a price of \$0.39 per common share upon receipt of the approval of the TSXV

The allocation of the purchase price is as follows:

# Purchase price allocation

Cash payment	\$ 37,833,750
Issuance of 13,688,182 common shares upon closing (i)	5,338,391
Deferred cash consideration	4,926,600
Total consideration	\$ 48,098,741

# Allocation of purchase price

Cash	\$ 3,036,967
Accounts receivable	1,598,173
Prepaid and other current assets	500,857
Investment in significantly influenced entities	1,480,072
Property, plant and equipment	11,561,647
Right-of-use assets	1,092,352
Goodwill	44,796,104
Intangible assets	20,828,000
Liabilities assumed	(6,453,550)
Deferred income taxes liability	(6,436,519)
Non-controlling interest	(23,905,362)
NCI put obligation	(12,966,726)
Equity reserves	12,966,726
A&L net assets acquired net of liabilities assumed (ii)	\$ 48,098,741

- (i) For the purpose of determining the value of the purchase price consideration, the 13,688,182 common shares were valued at \$0.39 per share in accordance with the May 20, 2022 closing share price.
- (ii) Per IFRS 3, the acquirer has up to one year from the acquisition date (the "Measurement Period") to finalize the accounting for business combinations. The initial accounting for this transaction is not yet complete and as such, provisional amounts have been recognized as of the period end. During the Measurement Period, provisional amounts will be retrospectively adjusted to reflect new information obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognized as of that date.
- (iii) Deveron repaid \$3,334,276 of long term debt held by A&L on the May 20, 2022 acquisition closing date.

**Management's Discussion and Analysis** 

Year Ended December 31, 2022

**Dated: April 27, 2023** 

# **Acquisition of Frontier Labs Inc.**

On October 27, 2022, the Company entered into a definitive agreement ("Definitive Agreement") to acquire the assets of Frontier Labs Inc. ("Frontier") a leading soil lab and agronomy company that services Indiana, Michigan, and Ohio (the "Frontier Acquisition").

As consideration for the Frontier Acquisition, Deveron has:

- 1. Paid Frontier an initial cash payment of USD \$825,000 upon closing of the Frontier Acquisition;
- 2. Issued further payments in the aggregate of USD \$412,500 on each of the first two anniversaries on the closing date of the Frontier Acquisition (the "Closing Date");
- 3. Issued 746,570 Common Shares in the capital of the company upon receipt of the final approval of the Frontier Acquisition; and
- 4. Issue 373,285 Common Shares at a price of \$0.50 per Common Share on each of the first two anniversaries following the signing of the Definitive Agreement.

The allocation of the purchase price is as follows:

## Purchase price allocation

Cash payment	\$ 1,128,967
Issuance of 746,570 common shares upon closing (i)	373,375
Deferred cash consideration	1,128,967
Additional 746,570 common shares to be issued (i)	373,375
Contingent consideration (earnout) (ii)	482,333
Total consideration	\$ 3,487,017

## Allocation of purchase price

Property, plant and equipment	367,466
Goodwill	1,871,731
Intangible assets	1,247,820
A&L net assets acquired net of liabilities assumed (ii)	\$ 3,487,017

- (i) For the purpose of determining the value of the purchase price consideration, the 746,570 common shares were valued at \$0.50 per share in accordance with the October 31, 2022 share purchase agreement.
- (ii) The earnout (cash-settled) has a fair value of \$1,611,300 as of the date of acquisition and was recorded as "deferred and contingent consideration".

**Dated: April 27, 2023** 

#### **Trends and Economic Conditions**

Deveron's operations are focused within the agriculture marketplace. Soil testing, plant tissue analysis, imagery and other data solutions will have a significant effect on this market by allowing farmers to reduce costs, strengthen yields and improve profitability. Other trend factors impacting agriculture are changes to applicable laws and regulations, weather conditions, rising fertilizer and other agricultural costs, the availability of qualified people, and obtaining necessary services in jurisdictions where Deveron operates. The current trends relating to these factors could change at any time and negatively affect Deveron's operations and business.

Deveron is managing its business during uncertain market, political and economic conditions, including among others, geopolitical and other risks associated with our international operations, including military actions, protectionism and reactive countermeasures, economic or other sanctions or trade barriers, including in relation to the evolving Ukraine/Russia conflict.

Apart from these factors and the risk factors noted under the heading "Risk Factors", management is not aware of any other trends, commitments, events or uncertainties that would have a material effect on the Company's business, financial condition or results of operations.

# **Major Shareholder and Related Party Transactions**

## Major shareholder

At December 31, 2022, 2736130 Ontario Inc. owned and/or exercised control over 13,688,182 common shares (December 31, 2021 - nil common shares) of Deveron, representing approximately 10.0% (December 31, 2021 - nil%) of the issued and outstanding common shares of the Company. The remaining 90.0% (December 31, 2021 - 100.0%) of the shares are widely held, which includes various holdings owned by directors of Deveron. These holdings can change at any time at the discretion of the owner.

The Company's major shareholder does not have different voting rights than other holders of the Company's common shares.

The Company is not aware of any arrangements that may at a subsequent date result in a change in control of the Company. To the knowledge of the Company, other than 2736130 Ontario Inc., which owns or controls, directly or indirectly, approximately 10.0% (December 31, 2021 - nil%) of the issued and outstanding shares of the Company, the Company is not directly or indirectly owned or controlled by another corporation, by any government or by any natural or legal person severally or jointly.

## Marrelli Group of Companies

During the year ended December 31, 2022, the Company incurred professional fees of \$95,442 (year ended December 31, 2021 - \$70,752) to a group of companies of which Carmelo Marrelli is Managing Director. Mr. Marrelli is the Chief Financial Officer of Deveron. All services were made on terms equivalent to those that prevail with arm's length transactions. As at December 31, 2022, the group of companies was owed \$5,217 (December 31, 2021 - \$6,004) and this amount is included in accounts payable and accrued and other liabilities.

**Dated: April 27, 2023** 

## Related party transactions

During the year ended December 31, 2022, the Company also incurred legal fees of \$129,513 (year ended December 31, 2021 - \$124,647) to Irwin Lowy LLP for legal services. Chris Irwin is the controlling party of Irwin Lowy LLP and a director of Deveron. Included in the December 31, 2022 accounts payable and accrued and other liabilities is \$38,256 due to Irwin Lowy LLP (December 31, 2021 - \$14,372).

During the year ended December 31, 2022, the Company incurred share-based payment expenses to officers, directors and key management personnel of \$350,817 (year ended December 31, 2021 - \$482,691).

# Outlook

For the immediate future, the Company intends to develop the data acquisition and analytics business. The Company continues to monitor its spending and will amend its plans based on business opportunities that may arise in the future. See "Cautionary Note Regarding Forward-Looking Statements", "Trends and Economic Conditions" and COVID-19 in "Risk Factors".

The Company may need to secure additional financing to meet its ongoing obligations; however, there is no assurance that the Company will be able to do so. See "Cautionary Note Regarding Forward-Looking Statements", "Trends and Economic Conditions" and COVID-19 Risks in "Risk Factors".

### Selected Annual Financial Information

The following is selected financial data derived from the audited annual consolidated financial statements of the Company as at December 31, 2022, 2021 and 2020 and for the years then ended.

	Year ended December 31, 2022	Year ended December 31, 2021	Year ended December 31, 2020
Total revenues	\$ 28,923,133	\$ 8,598,475	\$ 2,869,453
Total loss	\$ (8,573,905)	\$ (5,020,276)	\$ (1,761,554)
Net loss per share - basic	\$ (0.07)	\$ (0.04)	\$ (0.04)
Net loss per share - diluted	\$ (0.07)	\$ (0.04)	\$ (0.04)
	As at December 31, 2022	As at December 31, 2021	As at December 31, 2020
Total assets	\$ 116,727,088	\$ 22,767,377	\$ 9,373,572
Total non-current financial liabilities	\$ 57,498,353	\$ 2,370,146	\$ 308,344
Distribution of cash dividends	\$ nil	\$ nil	\$ nil

- The net loss for the year ended December 31, 2022, consisted primarily of (i) share-based payments of \$1,147,082; (ii) salaries and benefits of \$11,396,425; (iii) change in NCI put obligation of \$3,048,977; (iv) depreciation of \$2,574,996; (v) professional fees of \$2,338,257; (vi) amortization of intangible assets of \$2,255,488 and (vii) other working capital expenditures incurred to maintain the operations of the Company which was offset by (i) net drone and agronomic services of \$28,923,133 and (ii) interest income of \$58,568.
- The net loss for the year ended December 31, 2021, consisted primarily of (i) share-based payments of \$666,331; (ii) salaries and benefits of \$5,741,240; (iii) depreciation of \$640,207; (iv) professional fees of \$642,120; (v) amortization of intangible assets of \$274,004 and (vi) other working capital expenditures incurred to maintain the operations of the Company which was offset by (i) net drone and agronomic services of

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

\$8,598,475 and (ii) interest income of \$15,418.

• The net loss for the year ended December 31, 2020, consisted primarily of (i) share-based payments of \$106,795; (ii) salaries and benefits of \$2,198,560; (iii) shareholder relations of \$85,137; (iv) business development of \$54,250; (v) depreciation of \$183,553; (vi) professional fees of \$153,746; and (vii) other working capital expenditures incurred to maintain the operations of the Company which was offset by (i) net drone and agronomic services of \$2,869,453 and (ii) interest income of \$14,155.

		Profit o	Total Assets		
Three Months Ended	Total Revenue (\$)	Total (\$)	Share (\$)		
December 31, 2022 <sup>(1)</sup>	15,143,300	3,975,837	0.03	116,727,088	
September 30, 2022 <sup>(2)</sup>	7,189,494	(4,785,772)	(0.04)	111,178,367	
June 30, 2022 <sup>(3)</sup>	5,183,378	(4,214,092)	(0.04)	104,937,733	
March 31, 2022 <sup>(4)</sup>	1,406,961	(3,549,878)	(0.04)	30,485,546	
December 31, 2021 <sup>(5)</sup>	4,491,102	(1,388,777)	(0.02)	22,767,377	
September 30, 2021 <sup>(6)</sup>	1,607,569	(1,796,452)	(0.02)	22,267,470	
June 30, 2021 <sup>(7)</sup>	1,832,078	(855,579)	(0.01)	12,796,314	
March 31, 2021 <sup>(8)</sup>	667,726	(979,468)	(0.01)	9,031,471	

#### Notes:

- 1) The Company's net profit totaled \$3,975,837 for the three months ended December 31, 2022, with basic and diluted loss per share of \$0.02. Activities for the three months ended December 31, 2022, principally involved salaries and benefits of \$4,181,840; change in NCI put obligation of \$3,048,977; professional fees of \$392,509, representing costs incurred for general legal, accounting and audit services; depreciation of \$1,054,790; amortization of intangible assets of \$578,484; office and general of \$2,338,319; and cost of services of \$3,417,716 which was offset by data services revenues of \$15,143,300; and interest income of \$13,672.
- 2) The Company's net loss totaled \$4,785,772 for the three months ended September 30, 2022, with basic and diluted income per share of \$0.04. Activities for the three months ended September 30, 2022, principally involved share-based payments of \$293,255; salaries and benefits of \$2,552,974; professional fees of \$309,092, representing costs incurred for general legal, accounting and audit services; interest expenses of \$1,130,931; depreciation of \$735,699; amortization of intangible assets of \$1,423,030, office and general of \$2,865,629; and cost of services of \$2,869,087 which was offset by data services revenue of \$7,189,494; and interest income of \$25.721.
- 3) The Company's net loss totaled \$4,214,092 for the three months ended June 30, 2022, with basic and diluted loss per share of \$0.04. Activities for the three months ended June 30, 2022, principally involved share-based payments of \$165,373; salaries and benefits of \$2,806,240; professional fees of \$1,385,549, representing costs incurred for general legal, accounting and audit services and the Company's acquisition of A&L Canada Laboratories; interest expenses of \$348,461; depreciation of \$473,782; amortization of intangible assets of \$135,010, office and general of \$2,133,336; and cost of services of \$2,015,204 which was offset by data services revenue of \$5,183,378 and interest income of \$13,492.
- 4) The Company's net loss totaled \$3,549,878 for the three months ended March 31, 2022, with basic and diluted loss per share of \$0.04. Activities for the three months ended March 31, 2022, principally involved share-based payments of \$447,306; salaries and benefits of \$1,855,371; professional fees of \$251,107, representing costs incurred for general legal, accounting and audit services; interest expenses of \$46,485; depreciation of

# DEVERON CORP. Management's Discussion and Analysis Year Ended December 31, 2022 Dated: April 27, 2023

\$310,725; amortization of intangible assets of \$118,964, office and general of \$1,246,550; and cost of services of \$669,287 which was offset by data services revenue of \$1,406,961 and interest income of \$5,683.

- 5) The Company's net loss totaled \$1,388,777 for the three months ended December 31, 2021, with basic and diluted loss per share of \$0.02. Activities for the three months ended December 31, 2021, principally involved salaries and benefits of \$2,576,352; business development of \$19,098; shareholder relations of \$29,420 pertaining to regulatory filing fees and consulting fees; professional fees of \$191,114, representing costs incurred for general legal, accounting and audit services; depreciation of \$428,195; amortization of intangible assets of \$274,005; office and general of \$1,040,692; bad debts of \$73,599 and cost of services of \$1,312,465 which was offset by data services revenues of \$4,491,102; and interest income of \$11,451.
- 6) The Company's net loss totaled \$1,796,452 for the three months ended September 30, 2021, with basic and diluted income per share of \$0.02. Activities for the three months ended September 30, 2021, principally involved share-based payments of \$78,736; salaries and benefits of \$1,589,940; professional fees of \$230,309, representing costs incurred for general legal, accounting and audit services; interest expenses of \$41,831; depreciation of \$86,085; office and general of \$750,837; and cost of services of \$600,055 which was offset by data services revenue of \$1,607,569; and interest income of \$3,205.
- 7) The Company's net income totaled \$855,579 for the three months ended June 30, 2021, with basic and diluted loss per share of \$0.01. Activities for the three months ended June 30, 2021, principally involved share-based payments of \$218,467; salaries and benefits of \$954,361; professional fees of \$117,428, representing costs incurred for general legal, accounting and audit services; interest expenses of \$8,352; depreciation of \$74,750; office and general of \$749,918; and cost of services of \$572,947 which was offset by data services revenue of \$1,832,078 and interest income of \$1,381.
- 8) The Company's net loss totaled \$979,468 for the three months ended March 31, 2021, with basic and diluted loss per share of \$0.01. Activities for the three months ended March 31, 2021, principally involved share-based payments of \$320,807; salaries and benefits of \$620,587; professional fees of \$103,269, representing costs incurred for general legal, accounting and audit services; interest expenses of \$16,110; depreciation of \$51,177; office and general of \$243,990; and cost of services of \$284,058 which was offset by data services revenue of \$667,726 and interest income of \$2,586.
- 9) Per share amounts are rounded to the nearest cent, therefore aggregating quarterly amounts may not reconcile to year-to-date per share amounts.

# **Key Performance Indicators**

The Company monitors a number of key performance indicators to evaluate performance. Some of the key performance indicators used by management are recognized under IFRS, whereas others are non-IFRS measures and are not recognized under IFRS. These non-IFRS measures are provided as additional information to complement the IFRS measures by providing further understanding of our results of operations from management's perspective. We believe that non-IFRS financial measures are useful to investors and others in assessing our performance; however, these measures should not be considered as a substitute for reported IFRS measures nor should they be considered in isolation. As these measures are not recognized measures under IFRS, they do not have a standardized meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies. For a reconciliation of the non-IFRS measures to the most directly comparable measure calculated in accordance with IFRS, see section entitled "Non-IFRS Measures" below.

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

#### **IFRS Measures**

#### Revenue

The Company generates revenue by providing data collection and analytics services to the agricultural industry in Canada and the United States. Contracts for the Company's services, including carbon services, soil sampling, drone data etc., is based on the collection of on-farm data through the Company's network of soil sampling, drone and data technicians. The Company's products and services are also sold through dealers, affiliates and other companies that partner with the Company in certain regions.

## **Cost of Services**

Cost of services includes agronomic services and laboratory fees, software and processing fees, employee-related expenses, subcontractor costs, and travel-related expenses that are directly related to the product and services that the Company provides.

# **Gross Margin**

Gross margin reflects our revenue less cost of services.

## **Operating expenses**

Operating expenses consist primarily of salaries and benefits, office and general, share-based payments, depreciation and amortization among others. Salaries and benefits include employee related expenses for our sales and operations, product and engineering, general and administrative, and finance teams.

Office and general expenses consist primarily of travel, short-term rent, corporate and public relations, software subscriptions, bank charges, bad debts and insurance-related expenses among others.

#### **Non-IFRS Measures**

# **Adjusted EBITDA**

Adjusted EBITDA is a supplemental measure used by management and other users of Deveron's financial statements, including Deveron's lenders and investors, to assess the financial performance of the Company's business without regard to financing methods or capital structure. Adjusted EBITDA is also a key metric that management uses prior to execution of any strategic investing or financing opportunity. For example, management uses Adjusted EBITDA as a measure in determining the value of acquisitions, expansion opportunities, and dispositions. In addition, Adjusted EBITDA is utilized by financial institutions to measure borrowing capacity. The Company believes that Adjusted EBITDA is useful to management, lenders, and investors in assessing the underlying performance of its ongoing operations and its ability to generate cash flows to fund its cash requirements.

The Company defines Adjusted EBITDA as IFRS net loss excluding interest expense, depreciation and amortization expense, share-based payments, income tax expense, acquistion and integration costs, and impairment of goodwill, property, plant, and equipment and right-of-use assets (ROU), and change in NCI put obligation.

Management's Discussion and Analysis Year Ended December 31, 2022

Dated: April 27, 2023

The following table reconciles Adjusted EBITDA to Net loss for the periods indicated:

	For the three months ended					For the year ended				
	December 31,			December 31,		ember 31,	December 31,			
		2022		2021		2022	2021			
IFRS Net (Loss) Income	\$	3,975,838	\$	(1,388,777)	\$	(8,573,905)	\$ (5,020,276)			
Interest		1,842,469		45,160		3,368,346	111,453 <sup>°</sup>			
Depreciation & Amortization		1,633,274		702,200		4,830,484	914,211			
Share-based payments		241,148		48,321		1,147,082	666,331			
Income Taxes		172,046		-		399,196	-			
Acquisition and integration costs		-		-		1,050,506	-			
Change in NCI put obligation		(3,048,977)	)	-		(3,048,977)	-			
Adjusted EBITDA (Loss)	\$	4,815,798	\$	(593,096)	\$	(827,268)	\$ (3,328,281)			

# **Selected Financial Information**

Certain selected financial information is set out below:

	For the three months ended					For the year ended				
	D	ecember 31,	D	ecember 31,	D	ecember 31,	D	ecember 31,		
		2022		2021		2022		2021		
Total revenues	\$	15,143,300	\$	4,491,102	\$	28,923,133	\$	8,598,475		
Gross margin		11,725,584		3,178,638		19,951,841		5,828,950		
Gross margin %		77.4 %		78.1 %		69.0 %		67.8 %		
Operating expenses		7,577,700		4,567,414		28,126,550		10,849,226		
Adjusted EBITDA (loss)		4,815,798		(593,096)		(827,268)		(3,328,281)		
Net loss	\$	3,975,838	\$	(1,388,777)	\$	(8,573,905)	\$	(5,020,276)		
Basic and diluted net (loss) income per common share	\$	0.03	\$	(0.02)	\$	(0.07)	\$	(0.07)		
Weighted average common shares outstanding		132,176,098		87,351,976		116,387,677		76,992,311		

**Dated: April 27, 2023** 

Consolidated results of operations:

	F	or the three m	nths ended		For the year ended				
	D	ecember 31,	De	ecember 31,	D	ecember 31,	De	ecember 31,	
		2022		2021		2022		2021	
Data collection	\$	4,043,877	\$	2,956,572	\$	6,888,215	\$	4,731,566	
Data analytics		11,099,423		1,534,530		22,034,918		3,866,909	
Total Revenue		15,143,300		4,491,102		28,923,133		8,598,475	
Cost of services		(3,417,716)		(1,312,464)		(8,971,292)		(2,769,525)	
Gross Margin		11,725,584		3,178,638		19,951,841		5,828,950	
Expenses									
Salaries and benefits		4,181,840		2,576,352		11,396,425		5,741,240	
Office and general		2,338,319		1,040,692		8,583,834		2,785,437	
Share-based payments		241,148		48,321		1,147,082		666,331	
Depreciation		1,054,790		428,195		2,574,996		640,207	
Professional fees		392,509		191,114		2,338,257		642,120	
Amortization of intangibles		578,484		274,004		2,255,488		274,004	
Interest expense		1,842,469		45,160		3,368,346		111,453	
Foreign exchange (gain)/loss		78,531		(28,177)		(249,007)		3,852	
Interest income		(13,672)		(8,246)		(58,568)		(15,418)	
Gain on disposition of PP&E		(67,741)		-		(181,326)		-	
Change in NCI put obligation		(3,048,977)		-		(3,048,977)			
Operating Expenses		7,577,700		4,567,415		28,126,550		10,849,226	
Income tax expense	\$	172,046	\$	-	\$	399,196	\$	-	
Net income(loss) for the	\$	3,975,838	\$	(1,388,777)	\$	(8,573,905)	\$	(5,020,276)	
period									

# **Discussion of operations**

Three months ended <u>December 31, 2022</u>, compared with three months ended <u>December 31, 2021</u>

Deveron's net income totaled \$3,975,838 for three months ended December 31, 2022, with basic and diluted income per share of \$0.03. This compares with a net loss of \$1,388,777 with basic and diluted loss per share of \$0.02 for the three months ended December 31, 2021. The increase of \$5,364,615 in net income was principally due to the following:

- Total revenues increased by \$10,652,198 for the three months ended December 31, 2022, compared to the
  three months ended December 31, 2021. Data collections revenue increased by \$1,087,305 as the Company
  experienced growth in its carbon services platform and growth from prior year acquisitions. Data analytics
  revenue increased by \$9,564,893 attributable to organic growth, as well as from current and prior year
  acquisitions, specifically in soil testing.
- Cost of services increased by \$2,105,252 for the three months ended December 31, 2022, compared to the
  three months ended December 31, 2021. The increase is attributable to direct costs (such as salaries and
  benefits, travel fees, software, drone maintenance, drone equipment, drone data collection, processing fees,
  training, office and general and consulting fees) incurred to generate income. The increase is closely related to
  the increase in revenue from acquisitions and new customers.
- Professional fees increased by \$201,395 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase is attributable to increased corporate activity requiring

**Dated: April 27, 2023** 

external professional support, including acquisition and integration costs.

- Interest expense increased by \$1,797,309 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase is attributable to the debt incurred relating to the acquisition of A&L, convertible debentures raised, and lease liability recognition.
- Office and general increased by \$1,297,628 for the three months ended December 31, 2022 compared to the
  three months ended December 31, 2021 and consisted of costs such as insurance, travel, shareholder
  relations, business development, bad debts, recruitment, advertising and promotion, supplies, software, phone
  and internet, rent, utilities, licenses and taxes, and bank service charges.
- Salaries and benefits increased by \$1,605,488 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase is attributable to new acquisitions as well as an increase in headcount compared to the prior period.
- Depreciation increased by \$626,595 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase is attributable to depreciation recorded on equipment, land and building, drones, vehicles and right-of-use assets acquired during the current and prior years.
- Intangible amortization increased by \$304,480 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase primarily relates to the acquisitions of Agri-Labs, A&L, and Frontier Labs.
- Share-based payments increased by \$192,827 for the three months ended December 31, 2022, compared to the three months ended December 31, 2021. The increase is due to the timing of expensing the estimated fair value of stock options granted in prior and current periods. The Company expenses its stock options in accordance with the vesting terms of the stock options granted.
- All other expenses related to general working capital expenditures.

## Year ended December 31, 2022, compared with year ended December 31, 2021

Deveron's net loss totaled \$8,573,905 for year ended December 31, 2022, with basic and diluted loss per share of \$0.07. This compares with a net loss of \$5,020,276 with basic and diluted loss per share of \$0.07 for the year ended December 31, 2021. The increase of \$3,553,629 was principally due to the following:

- Total revenues increased by \$20,324,658 for the year ended December 31, 2022, compared to the year ended
  December 31, 2021. Data collections revenue increased by \$2,156,649 as the Company experienced growth in
  its carbon services platform and growth from prior year acquisitions. Data analytics revenue increased by
  \$18,168,009 attributable to organic growth, as well as from current and prior year acquisitions.
- Cost of services increased by \$6,201,767 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase is closely related to the increase in revenue from acquisitions and existing and new customers.
- Salaries and benefits increased by \$5,655,185 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase is attributable to new acquisitions as well as an increase in headcount compared to the prior period.
- Office and general increased by \$5,798,397 for the year ended December 31, 2022 compared to the year ended December 31, 2021. The increase is mainly attributable to the impact of acquisitions completed in the prior 12 months along with higher operating costs to support the company's growing operations.

**Dated: April 27, 2023** 

- Share-based payments increased by \$480,751 for the year ended December 31, 2022, compared to the year
  ended December 31, 2021. The increase is due to the timing of expensing the estimated fair value of stock
  options granted in prior and current periods. The Company expenses its stock options in accordance with the
  vesting terms of the stock options granted.
- Depreciation increased by \$1,934,789 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase is attributable to depreciation recorded on equipment, land and building, drones, vehicles and right-of-use assets acquired during the current and prior years.
- Professional fees increased by \$1,696,137 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase relates to increased corporate activity requiring external professional support, including the recent acquisition of Agri-Labs, A&L, and Frontier Labs and other potential business combinations.
- Intangible amortization increased by \$1,981,484 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase relates to businesses acquired during the previous 12 month period.
- Interest expense increased by \$3,256,893 for the year ended December 31, 2022, compared to the year ended December 31, 2021. The increase is attributable to the debt incurred relating to the acquisition of A&L, convertible debentures raised, and lease liability recognition.

Deveron's total assets at December 31, 2022 were \$116,727,088 (December 31, 2021 - \$22,767,377) against total liabilities of \$72,724,930 (December 31, 2021 - \$6,456,309). The increased in total assets of \$93,959,711 resulted from cash received from public offerings, convertible debentures and borrowings under credit facilities, goodwill and intangible assets from acquisitions, which was offset by the cash spent on operating costs. The Company does not have sufficient current assets to pay its existing liabilities of \$72,724,930 at December 31, 2022.

#### Cash Flow

At December 31, 2022, the Company had cash and cash equivalents of \$5,824,811. The decrease in cash of \$1,042,319 from the December 31, 2021 cash balance of \$6,867,130 was a result of cash outflow in operating activities of \$9,998,105, cash outflow from investing activities of \$43,450,554 and cash inflow from financing activities of \$52,406,340. Operating activities were affected by depreciation of \$2,574,996, amortization of intangibles of \$2,255,488, share-based payments of \$1,147,082, interest expense of \$3,368,346, gain on disposition of property, plant and equipment of \$181,326, foreign exchange and other of \$452,489 and net change in non-cash working capital balances of \$7,486,516 because of an increase in accounts receivable, prepaids and other receivables of \$3,137,771, a decrease in accounts payable, accrued and other current liabilities of \$3,145,169, lease payments of \$-, and interest paid of \$1,203,576. Investing activities were affected by the cash payment of \$546,483 for the acquisition of Agri-Labs, \$34,796,783 for the acquisition of A&L (offset with \$- cash acquired), \$1,698,746 for the contingent consideration of Agronomic Solutions, \$5,491,738 for the purchase of property and equipment, and offset by \$212,163 for the proceeds from the sale of property plant and equipment. Financing activities were affected by the cash acquired by convertible debentures net of fees of \$9,604,237, cash acquired by credit facilities of \$31,603,189, the public offering of \$11,500,000, issuance of common shares for private placements of \$3,300,000 exercise of warrants and options totaling \$2,537,715 and \$683,250 respectively. Financing activities were offset by loan repayments of \$3,334,276, share issue costs of \$955,648, lease payments of \$790,574 and interest costs of \$1,741,553.

## **Liquidity and Financial Position**

The Company expects to be financed through the completion of equity transactions such as equity offerings and the exercise of stock options and warrants. There is no assurance that future equity capital will be available to the Company in the amounts or at the times desired by the Company or on terms that are acceptable to it, if at all. See "Cautionary Note Regarding Forward-Looking Statements", "Trends and Economic Conditions" and "Risk Factors".

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

As at December 31, 2022, the Company had a working capital deficit of \$1,354,968 (December 31, 2021 – working capital surplus of \$5,590,964). The Company's continuing operations are dependent on its ability to secure equity and/or debt financing.

In the following 12-month period, the business objective of Deveron is to grow its customer base through market awareness of its service offering to growers in Canada and the United States and through acquisitions. Deveron intends to focus on the following business objectives:

- a) Continue development and deployment of the data acquisition network to provide on demand data services to the agricultural industry across Canada and select strategic regions in the United States;
- b) Continue marketing campaign of service offering through current sales network;
- c) Continue to work with current and future partners on data integration and feasibility studies; and
- d) Build infrastructure for processing and storing data, leveraging our Farm Dog platforms.

# **Off-Balance-Sheet Arrangements**

As of the date of this MD&A, the Company does not have any off-balance-sheet arrangements that have, or are reasonably likely to have, a current or future effect on the results of operations or financial condition of the Company, including, and without limitation, such considerations as liquidity and capital resources.

# **Share Capital**

As at the date of this MD&A, the Company had a total of 136,814,189 common shares issued and outstanding.

# **Capital Management**

The Company includes equity, comprising issued share capital, reserves, accumulated other comprehensive income and deficit, in the definition of capital, which as at December 31, 2022, totaled an equity of \$44,002,158 (December 31, 2021 - \$16,311,068).

The Company's primary objective with respect to its capital management is to ensure that it has sufficient cash resources to fund its acquisition strategy, technology development, and research and development costs devoted to identifying and commercializing new services. To secure the additional capital necessary to continue with its activities, the Company may attempt to raise additional funds through the issuance of debt or equity.

The Company monitors its capital structure and makes adjustments according to market conditions in an effort to meet its objectives given the current outlook of the business and industry in general. The Company may manage its capital structure by issuing new shares and adjusting capital spending. The capital structure is reviewed by management and the Board on an ongoing basis.

There were no changes in the Company's objective, process, policies and approach to capital management during the year ended December 31, 2022 and 2021. The Company is not subject to any capital requirements imposed by a lending institution or regulatory body.

Management's Discussion and Analysis Year Ended December 31, 2022

**Dated: April 27, 2023** 

#### **Financial Instruments**

The Company's activities expose it to a variety of financial risks: credit risk, liquidity risk and market risk (including interest rate risk, foreign currency risk and price risk).

#### Credit risk

Credit risk is the risk of loss associated with a counterparty's inability to fulfill its payment obligations. The Company's credit risk is primarily attributable to cash and cash equivalents and amounts receivable. Cash is held with a Canadian chartered bank, from which management believes the risk of loss to be minimal.

Amounts receivable consists of sales tax receivable from government authorities in Canada and trades receivable. Sales tax receivable are in good standing as of December 31, 2022. Management believes that the credit risk with respect to these amounts receivable is minimal. As at December 31, 2022, the provision for amounts receivable is \$252,341 (December 31, 2021 - \$156,043).

## Liquidity risk

Liquidity risk is the risk that the Company will not have sufficient cash resources to meet its financial obligations as they come due. The Company's liquidity and operating results may be adversely affected if its access to the capital market is hindered, whether as a result of a downturn in stock market conditions generally or matters specific to the Company. The Company generates cash flow primarily from its operating and financing activities. As at December 31, 2022, the Company had cash and cash equivalents of \$5,824,811 (December 31, 2021 - \$6,867,130) to settle current liabilities of \$15,226,577 (December 31, 2021 - \$4,086,163). All of the Company's financial liabilities have contractual maturities of less than 90 days and are subject to normal trade terms. The Company regularly evaluates its cash position to ensure preservation and security of capital as well as liquidity.

The Company obtained its financing through the equity and debt market. If the Company cannot obtain the necessary financing to fund its operating activities, the Company might not be able to continue as a going concern entity.

#### Market risk

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates and equity price.

#### Interest rate risk

The Company has cash balances. The Company's current policy is to invest surplus cash in high yield savings accounts with a Canadian chartered banks and US banks with which it keeps its bank accounts. As at December 31, 2022, the Company did not have any surplus cash in high yield savings accounts. The Company periodically monitors the investments it makes and is satisfied with the creditworthiness of its Canadian chartered bank. The Company is not exposed to interest rate risk.

#### Foreign currency risk

The Company's functional and presentation currency is the Canadian dollar. Certain of the Company's revenues and expenses are incurred in USD and are therefore subject to gains and losses due to fluctuations against the functional currency.

### Price risk

The Company is exposed to price risk with respect to equity prices and commodity prices. Equity price risk is defined as the potential adverse impact on the Company's loss due to movements in individual equity prices or general movements in the level of stock market.

**Dated: April 27, 2023** 

## Sensitivity analysis

Based on management's knowledge and experience of the financial markets, the Company believes the following movements are reasonably possible over a twelve month period:

The Company is exposed to foreign currency risk on fluctuations related to cash and cash equivalents and amounts receivable and amounts payable and other liabilities that are denominated in USD. As at December 31, 2022, had the USD weakened/strengthened by 10% against the CAD with all other variables held constant, the Company's consolidated statements of comprehensive loss for the year ended December 31, 2022 would have been approximately \$258,318 higher/lower as a result of foreign exchange losses/gains on translation of non-CAD denominated financial instruments. Similarly, as at December 31, 2022, shareholders' equity would have been approximately \$258,318 higher/lower had the USD weakened/strengthened by 10% against the CAD as a result of foreign exchange losses/gains on translation of non-CAD denominated financial instruments.

#### **Risk Factors**

Deveron operates in evolving markets, which makes it difficult to evaluate its business and future prospects.

Deveron cannot accurately predict the extent to which demand for its services will increase, if at all. The challenges, risks and uncertainties frequently encountered by companies in rapidly evolving markets could impact Deveron's ability to do the following:

- generate sufficient revenue to maintain profitability;
- acquire and maintain market share;
- achieve or manage growth in its operations;
- develop and renew contracts;
- attract and retain other highly-qualified personnel;
- successfully develop and commercially market new services;
- · adapt to new or changing policies; and
- access additional capital when required and on reasonable terms.

If Deveron fails to address these and other challenges, risks and uncertainties successfully, its business, results of operations and financial condition would be materially harmed.

Deveron expects to incur research and development costs and devote resources to identifying and commercializing new services, which could significantly reduce its profitability and may never result in revenue to Deveron.

Deveron's future growth depends on penetrating new markets, adapting existing services to new applications, and introducing new services that achieve market acceptance. Deveron plans to incur research and development costs as part of its efforts to develop and commercialize new services and enhance existing products. Deveron believes that there are significant investment opportunities in a number of business areas. Because Deveron accounts for research and development as an operating expense, these expenditures will adversely affect its earnings in the future. Further, Deveron's research and development programs may not produce successful results, and its new services may not achieve market acceptance, create additional revenue or become profitable, which could materially harm its business, prospects, financial results and liquidity.

**Dated: April 27, 2023** 

#### Covid-19 Risks

The worldwide emergency measures taken to combat the COVID-19 pandemic may continue, could be expanded, and could also be reintroduced in the future following relaxation. As governments implement monetary and fiscal policy changes aimed to help stabilize economies and capital markets, we cannot predict legal and regulatory responses to concerns about the COVID-19 pandemic and related public health issues and how these responses may impact our business. The COVID-19 pandemic, actions taken globally in response to it, and the ensuing economic downturn has caused significant disruption to business activities and economies. The depth, breadth and duration of these disruptions remain highly uncertain at this time. Furthermore, governments are developing frameworks for the staged resumption of business activities. As a result, it is difficult to predict how significant the impact of the COVID-19 pandemic, including any responses to it, will be on the global economy and our business. We have outlined these risks in more detail below.

#### Strategic & Operational Risks

The ongoing COVID-19 pandemic could adversely impact our financial condition in future periods as a result of reduced business opportunities via acquisitions and development of Deveron's new business in the data acquisition and data analytics sector. The uncertainty around the expected duration of the pandemic and the measures put in place by governments to respond to it could further depress business activity and financial markets. Our strategic initiatives to advance our business may be delayed or cancelled as a result.

To date, our operations have remained stable under the pandemic but there can be no assurance that our ability to continue to operate our business will not be adversely impacted, in particular to the extent that aspects of our operations which rely on services provided by third parties fail to operate as expected. The successful execution of business continuity strategies by third parties is outside our control. If one or more of the third parties to whom we outsource critical business activities fails to perform as a result of the impacts from the spread of COVID-19, it could have a material adverse effect on our business and operations.

The acquisitions and integration of new businesses create risks and may affect operating results. The Company's Mergers and acquisitions ("M&A") strategy involves a number of risks related to the realization of synergies and overall integration of acquired businesses into the Company's operations, including but not limited to, human resources, company culture, product pricing, information technology, data integrity, information systems, business processes and financial management. COVID-19 may affect the ability of the Company to find new attractive acquisition opportunities and/or could impact the Company's ability to execute on the integration of pending acquisition opportunities.

#### Liquidity Risk and Capital Management

Extreme market volatility and stressed conditions resulting from COVID-19 and the measures implemented to control its spread could limit our access to capital markets and our ability to generate funds to meet out capital requirements. Sustained global economic uncertainty could result in more costly or limited access to funding sources. In addition, while we currently have sources of liquidity, such as cash balances, there can be no assurance that these sources will provide us with sufficient liquidity on commercially reasonable terms in the future. Extreme market volatility may leave us unable to react in a manner consistent with our historical practices.

## Market Risk

The geopolitical environment and pandemic have created significant volatility in financial and commodity markets. Central banks have announced emergency interest rate cuts, while governments are implementing unprecedented fiscal stimulus packages to support economic stability. These factors could result in a global inflationary or recessionary environment with continued market volatility, which may continue to impact our financial condition.

**Dated: April 27, 2023** 

## Climate Change

Global climate change continues to attract considerable public, scientific and regulatory attention. Governments and regulatory bodies at the international, national, regional and local levels have introduced or may introduce legislative changes to respond to the potential impacts of climate change. Additional government action to regulate climate change, including regulations on carbon emissions and energy use, could increase direct and indirect costs to the Company's operations and may have a material adverse impact on the Company.

Based on risk assessments conducted by the Company, climate change is not an immediate material risk faced by the Company. However, as time goes on, it will likely have an impact on how the Company conducts its business.

# **Public Company Obligations**

The Company's business is subject to evolving corporate governance and public disclosure regulations that have increased both the Company's compliance costs and the risk of non-compliance, which could have a material adverse impact on the Company's share price.

The Company is subject to changing rules and regulations promulgated by a number of governmental and self-regulated organizations, including the Canadian Securities Administrators, the TSXV, and the International Accounting Standards Board. These rules and regulations continue to evolve in scope and complexity creating many new requirements. The Company's efforts to comply with rules and obligations could result in increased general and administration expenses and a diversion of management time and attention from revenue-generating activities.

#### Disclosure of Internal Controls

Management has established processes to provide them with sufficient knowledge to support representations that they have exercised reasonable diligence to ensure that (i) the unaudited condensed interim consolidated financial statements do not contain any untrue statement of material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it is made, as of the date of and for the periods presented by the unaudited condensed interim consolidated financial statements; and (ii) the unaudited condensed interim consolidated financial statements fairly present in all material respects the financial condition, results of operations and cash flows of the Company, as of the date of and for the periods presented.

In contrast to the certificate required for non-venture issuers under National Instrument 52-109 Certification of Disclosure in Issuers' Annual and Interim Filings ("NI 52-109"), the Company uses the Venture Issuer Basic Certificate, which does not include representations relating to the establishment and maintenance of disclosure controls and procedures ("DC&P") and internal control over financial reporting ("ICFR"), as defined in NI 52-109. In particular, the certifying officers filing this certificate are not making any representations relating to the establishment and maintenance of:

- controls and other procedures designed to provide reasonable assurance that information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation; and
- ii. a process to provide reasonable assurance regarding the reliability of financial reporting and the preparation of unaudited condensed interim consolidated financial statements for external purposes in accordance with the issuer's generally accepted accounting principles (IFRS). The Company's certifying officers are responsible for ensuring that processes are in place to provide them with sufficient knowledge to support the representations they are making in this certificate.

DEVERON CORP.
Management's Discussion and Analysis
Year Ended December 31, 2022
Dated: April 27, 2023

Investors should be aware that inherent limitations on the ability of certifying officers of a venture issuer to design and implement on a cost-effective basis DC&P and ICFR as defined in NI 52-109 may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

# **Events After The Reporting Period**

- a. On March 14, 2022, the Company announced that it has signed two new enterprise contracts, totalling \$9.5 million. Focusing on tissue sampling and pesticide analysis, the first contract has a total value of \$4 million spread over 2 years, via Deveron's subsidiary A&L Canada Laboratories.
- b. On March 16, 2023, the Company announced that it had agreed to settle an aggregate of \$103,265 of indebtedness owed to an arm's length creditor of the Company through the issuance of 295,043 common shares of the Company at a deemed price of \$0.35 per common share. The debt settlement remains subect to receit of all necessary corporte and regulatory approvals, including the approval of TSXV. All securities issued in connection with the debt settlement will be subect to a statutory hold period of four months plus a day from the date of issuance in accordance with applicable securities legislation.
- c. On April 25, 2023, the Company announced that further to its press release of April 14, 2023, the previously announced non-brokered private placement common shares (each, a "Common Share") in the capital of the Company at a price of \$0.31 per Common Share has been increased to 16,774,194 Common Shares for aggregate gross proceeds of \$5,200,000 (the "Offering"). Gross proceeds of the Offering will be to fund Deveron's M&A strategy, consolidating the fragmented soil lab and crop consultant market in North America. The Company intends to enter into subscription agreements with each subscriber and have the distribution of the Common Shares will be qualified pursuant to a shelf prospectus supplement (a "Prospectus Supplement") to the Company's short form base shelf prospectus for each of the provinces of Canada, except Quebec, dated November 30, 2021 (the "Base Shelf Prospectus"). There is no agent or underwriter involved with the issuance of the Common Shares, however, the Company may pay certain eligible finders a commission or finder's fee in connection with the Offering. The completion of the Offering is expected to close on or about April 27, 2023, and remains subject to all regulatory and other approvals, including the approval of the TSX Venture Exchange. The prospectus was filed on Sedar on April 26, 2023.

#### Additional Information

Additional information concerning the Company is available on Sedar at www.sedar.com.