

"INTERIM MANAGEMENT'S DISCUSSION AND ANALYSIS –
QUARTERLY HIGHLIGHTS"

MANAGEMENT'S DISCUSSION AND ANALYSIS

FOR THE THREE MONTHS ENDED MARCH 31, 2023

(EXPRESSED IN CANADIAN DOLLARS)

DEVERON CORP.
Management's Discussion and Analysis
Three Months Ended March 31, 2023

Dated: May 30, 2023

## Introduction

The following Interim Management Discussion & Analysis ("Interim MD&A") of Deveron Corp. ("Deveron" or the "Company") for the three months ended March 31, 2023 has been prepared to provide material updates to the business operations, liquidity and capital resources of the Company since its last annual management discussion & analysis, being the Management Discussion & Analysis ("Annual MD&A") for the fiscal year ended December 31, 2022. This Interim MD&A does not provide a general update to the Annual MD&A, or reflect any non-material events since the date of the Annual MD&A.

This Interim MD&A has been prepared in compliance with section 2.2.1 of Form 51-102F1, in accordance with National Instrument 51-102 – Continuous Disclosure Obligations. This discussion should be read in conjunction with the Company's Annual MD&A, audited annual financial statements for the years ended December 31, 2022, and December 31, 2021, together with the notes thereto, and unaudited condensed interim consolidated financial statements for the three months ended March 31, 2023, together with the notes thereto. Results are reported in Canadian dollars, unless otherwise noted. The Company's unaudited condensed interim consolidated financial statements and the financial information contained in this Interim MD&A are prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB") and interpretations of the IFRS Interpretations Committee. The unaudited condensed interim consolidated financial statements have been prepared in accordance with International Standard 34, Interim Financial Reporting. Accordingly, information contained herein is presented as of May 30, 2023, unless otherwise indicated.

For the purposes of preparing this Interim MD&A, management, in conjunction with the Board of Directors (the "Board"), considers the materiality of information. Information is considered material if: (i) such information results in, or would reasonably be expected to result in, a significant change in the market price or value of Deveron common shares; (ii) there is a substantial likelihood that a reasonable investor would consider it important in making an investment decision; or (iii) it would significantly alter the total mix of information available to investors. Management, in conjunction with the Board, evaluates materiality with reference to all relevant circumstances, including potential market sensitivity.

Additional information relating to the Company is available free of charge on the System for Electronic Document Analysis and Retrieval (SEDAR) website at <a href="https://www.sedar.com">www.sedar.com</a>.

# **Cautionary Note Regarding Forward-Looking Statements**

This Interim MD&A contains certain forward-looking information and forward-looking statements, as defined in applicable securities laws (collectively referred to herein as "forward-looking statements"). These statements relate to future events or the Company's future performance. All statements other than statements of historical fact are forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "continues", "forecasts", "projects", "predicts", "intends", "anticipates" or "believes", or variations of, or the negatives of, such words and phrases, or statements that certain actions, events or results "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this Interim MD&A speak only as of the date of this Interim MD&A or as of the date specified in such statement. The following table outlines certain significant forward-looking statements contained in this Interim MD&A and provides the material assumptions used to develop such forward-looking statements and material risk factors that could cause actual results to differ materially from the forward-looking statements.

Management's Discussion and Analysis Three Months Ended March 31, 2023

Dated: May 30, 2023

| Forward-looking statements          | Assumptions   | Risk factors  |
|-------------------------------------|---|---|
| data acquisition and data analytics | Financing will be available for the continued growth of data acquisition and data analytics sector  | Changes in debt and equity markets; timing and availability of external financing on acceptable terms; increases in costs; and changes in environmental and other local legislation and regulation; changes in economic conditions  |
|                                     | Company for the twelve-month period ending March 31, 2024, and the costs associated therewith, will be consistent with Deveron's current expectations; debt and equity markets, exchange and interest rates and other applicable economic | Changes in debt and equity markets; ongoing uncertainties relating to the COVID-19 pandemic; timing and availability of external financing on acceptable terms; increases in costs; and changes in environmental and other local legislation and regulation; interest rate and exchange rate fluctuations; changes in economic conditions |

Inherent in forward-looking statements are risks, uncertainties and other factors beyond Deveron's ability to predict or control. Please also make reference to those risk factors referenced in the "Risk Factors" section below. Readers are cautioned that the above chart does not contain an exhaustive list of the factors or assumptions that may affect the forward-looking statements, and that the assumptions underlying such statements may prove to be incorrect. Actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this Interim MD&A.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Deveron's actual results, performance or achievements to be materially different from any of its future results, performance or achievements expressed or implied by forward-looking statements. All forward-looking statements herein are qualified by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements whether as a result of new information or future events or otherwise, except as may be required by law. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements, unless required by law.

## **Description of Business**

Deveron was incorporated under the laws of the Province of Ontario on March 28, 2011.

Deveron (TSX-V: FARM) is a leading agriculture data company based in Toronto, Ontario. The company provides a variety of analytical data and field services for the North American agricultural industry. Deveron acquires and operates local farm field service providers and soil laboratories, who then leverage the Company's standardized data solutions and technology platforms to grow their businesses. Deveron is a leading provider of carbon sequestration data, serving many of the largest agriculture companies with field and analytical support for their carbon programs. The primary office is located at The Canadian Venture Building, 82 Richmond Street East, Toronto, Ontario, M5C 1P1.

Management's Discussion and Analysis Three Months Ended March 31, 2023

Dated: May 30, 2023

On August 31, 2020, the Company changed its corporate name from Deveron UAS Corp. to Deveron Corp. On September 21, 2020, the Company was accepted for listing on the TSX Venture Exchange (the "TSXV") as a Tier 2 issuer, and its common shares commenced trading on the TSXV under the symbol "FARM".

# **Operational Highlights**

# Corporate

On March 14, 2022, the Company announced that it has signed two new enterprise contracts, totalling \$9.5 million. Focusing on tissue sampling and pesticide analysis, the first contract has a total value of \$4 million spread over 2 years, via Deveron's subsidiary A&L Canada Laboratories.

On March 16, 2023, the Company announced that it had agreed to settle an aggregate of \$103,265 of indebtedness owed to an arm's length creditor of the Company through the issuance of 295,043 common shares of the Company at a deemed price of \$0.35 per common share. The debt settlement remains subject to receit of all necessary corporte and regulatory approvals, including the approval of TSXV. All securities issued in connection with the debt settlement will be subject to a statutory hold period of four months plus a day from the date of issuance in accordance with applicable securities legislation.

# **Company Update**

There are almost 1 billion acres of farmland in North America, and it is estimated that, currently, data and technology are applied in making input decisions (such as seeding, fertilizer use etc.) on only 30% of this total area under cultivation.

Science and technology can have a significant role to play in improving farm outcomes; including yields, profitability and climate impact.

Deveron is a growing company focused on the North American agriculture market that provides:

- Data collection services via soil sampling, drones, and other methods
- Data insights to better manage inputs like fertilizer, seed, water and other crop protection that is based on highly localized data and farm variability
- Carbon sequestration data services, serving many of the largest agriculture companies with field and analytical support for their carbon programs
- Standardized data solutions and technology platforms that helps farmers, agronomists and agri-businesses record, organize and leverage on-farm information to make better decisions.
- Agricultural laboratories and soil health testing services such as Solvita soil health tests

Deveron provides these services directly through:

- Our online presence at www.deveron.com
- Our growing network of local agronomists and partner channels
- Our digital affiliations with multi-national input companies

Deveron is focused on removing the subjective decision making of farming and making it easy for any grower, using any brand of input or equipment, to use data to make more money on the farm.

Management's Discussion and Analysis Three Months Ended March 31, 2023

**Dated: May 30, 2023** 

## **Trends and Economic Conditions**

Deveron's operations are focused within the agriculture marketplace. Soil testing, plant tissue analysis, imagery and other data solutions will have a significant effect on this market by allowing farmers to reduce costs, strengthen yields and improve profitability. Other trend factors impacting agriculture are changes to applicable laws and regulations, weather conditions, rising fertilizer and other agricultural costs, the availability of qualified people, and obtaining necessary services in jurisdictions where Deveron operates. The current trends relating to these factors could change at any time and negatively affect Deveron's operations and business.

Deveron is managing its business during uncertain market, political and economic conditions, including among others, geopolitical and other risks associated with our international operations, including military actions, protectionism and reactive countermeasures, economic or other sanctions or trade barriers, including in relation to the evolving Ukraine/Russia conflict.

Apart from these factors and the risk factors noted under the heading "Risk Factors", management is not aware of any other trends, commitments, events or uncertainties that would have a material effect on the Company's business, financial condition or results of operations.

# **Major Shareholder and Related Party Transactions**

## Major shareholder

At March 31, 2023, 2736130 Ontario Inc. owned and/or exercised control over 13,688,182 common shares (December 31, 2022 - 13,688,182 common shares) of Deveron, representing approximately 10.0% (December 31, 2022 - 10.0%) of the issued and outstanding common shares of the Company. The remaining 90.0% (December 31, 2022 - 90.0%) of the shares are widely held, which includes various holdings owned by directors of Deveron. These holdings can change at any time at the discretion of the owner.

The Company's major shareholder does not have different voting rights than other holders of the Company's common shares.

The Company is not aware of any arrangements that may at a subsequent date result in a change in control of the Company. To the knowledge of the Company, other than 2736130 Ontario Inc., which owns or controls, directly or indirectly, approximately 10.0% (December 31, 2022 - 10.0%) of the issued and outstanding shares of the Company, the Company is not directly or indirectly owned or controlled by another corporation, by any government or by any natural or legal person severally or jointly.

## **Marrelli Group of Companies**

During the three months ended March 31, 2023, the Company incurred professional fees of \$21,636 (three months ended March 31, 2022 - \$30,295) to a group of companies of which Carmelo Marrelli is Managing Director. Mr. Marrelli is the Chief Financial Officer of Deveron. All services were made on terms equivalent to those that prevail with arm's length transactions. As at March 31, 2023, the group of companies was owed \$15,419 (December 31, 2022 - \$5,217) and this amount is included in accounts payable and accrued and other liabilities.

# Related party transactions

During the three months ended March 31, 2023, the Company also incurred legal fees of \$9,676 (three months ended March 31, 2022 - \$18,820) to Irwin Lowy LLP for legal services. Chris Irwin is the controlling party of Irwin Lowy LLP and a director of Deveron. Included in the March 31, 2023 accounts payable and accrued and other liabilities is \$54,700 due to Irwin Lowy LLP (December 31, 2022 - \$38,256).

During the three months ended March 31, 2023, the Company incurred share-based payment expenses to officers, directors and key management personnel of \$nil (three months ended March 31, 2022 - \$96,987).

Management's Discussion and Analysis Three Months Ended March 31, 2023

**Dated: May 30, 2023** 

#### Outlook

For the immediate future, the Company intends to develop the data acquisition and analytics business. The Company continues to monitor its spending and will amend its plans based on business opportunities that may arise in the future. See "Cautionary Note Regarding Forward-Looking Statements" and "Trends and Economic Conditions" in "Risk Factors".

The Company may need to secure additional financing to meet its ongoing obligations; however, there is no assurance that the Company will be able to do so. See "Cautionary Note Regarding Forward-Looking Statements" and "Trends and Economic Conditions" in "Risk Factors".

# **Key Performance Indicators**

The Company monitors a number of key performance indicators to evaluate performance. Some of the key performance indicators used by management are recognized under IFRS, whereas others are non-IFRS measures and are not recognized under IFRS. These non-IFRS measures are provided as additional information to complement the IFRS measures by providing further understanding of our results of operations from management's perspective. We believe that non-IFRS financial measures are useful to investors and others in assessing our performance; however, these measures should not be considered as a substitute for reported IFRS measures nor should they be considered in isolation. As these measures are not recognized measures under IFRS, they do not have a standardized meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies. For a reconciliation of the non-IFRS measures to the most directly comparable measure calculated in accordance with IFRS, see section entitled "Non-IFRS Measures" below.

## **IFRS Measures**

## Revenue

The Company generates revenue by providing data collection and analytics services to the agricultural industry in Canada and the United States. Contracts for the Company's services, including carbon services, soil sampling, drone data etc., is based on the collection of on-farm data through the Company's network of soil sampling, drone and data technicians. The Company's products and services are also sold through dealers, affiliates and other companies that partner with the Company in certain regions.

#### **Cost of Services**

Cost of services includes agronomic services and laboratory fees, software and processing fees, employee-related expenses, subcontractor costs, and travel-related expenses that are directly related to the product and services that the Company provides.

# **Gross Margin**

Gross margin reflects our revenue less cost of services.

# **Operating expenses**

Operating expenses consist primarily of salaries and benefits, office and general, share-based payments, depreciation and amortization among others. Salaries and benefits include employee related expenses for our sales and operations, product and engineering, general and administrative, and finance teams.

Office and general expenses consist primarily of travel, short-term rent, corporate and public relations, software subscriptions, bank charges, bad debts and insurance-related expenses among others.

Management's Discussion and Analysis Three Months Ended March 31, 2023

**Dated: May 30, 2023** 

#### Non-IFRS Measures

## **Adjusted EBITDA**

Adjusted EBITDA is a supplemental measure used by management and other users of Deveron's financial statements, including Deveron's lenders and investors, to assess the financial performance of the Company's business without regard to financing methods or capital structure. Adjusted EBITDA is also a key metric that management uses prior to execution of any strategic investing or financing opportunity. For example, management uses Adjusted EBITDA as a measure in determining the value of acquisitions, expansion opportunities, and dispositions. In addition, Adjusted EBITDA is utilized by financial institutions to measure borrowing capacity. The Company believes that Adjusted EBITDA is useful to management, lenders, and investors in assessing the underlying performance of its ongoing operations and its ability to generate cash flows to fund its cash requirements.

The Company defines Adjusted EBITDA as IFRS net loss excluding interest expense, depreciation and amortization expense, share-based payments, income tax expense, acquistion and integration costs, and impairment of goodwill, property, plant, and equipment and right-of-use assets (ROU), and change in NCI put obligation.

The following table reconciles Adjusted EBITDA to Net loss for the periods indicated:

|                              | For the three months ended |                |             |
|------------------------------|----------------------------|----------------|-------------|
|                              |                            | March 31,      | March 31,   |
|                              |                            | 2023           | 2022        |
| IFRS Net Loss                | \$                         | (6,134,379) \$ | (3,549,878) |
| Interest                     |                            | 1,138,884      | 46,485      |
| Depreciation & Amortization  |                            | 1,792,182      | 429,689     |
| Share-based payments         |                            | 563,786        | 447,306     |
| Change in NCI put obligation |                            | (759,672)      | -           |
| Income Taxes                 |                            | 21,169         | -           |
| Adjusted EBITDA (Loss)       | \$                         | (3,378,030) \$ | (2,626,398) |

# Selected Financial Information

Certain selected financial information is set out below:

|                            | For the three months ended |             |    |             |        |
|----------------------------|----------------------------|-------------|----|-------------|--------|
|                            |                            | March 31,   | N  | March 31,   | %      |
|                            |                            | 2023        |    | 2022        | Change |
| Total revenues             | \$                         | 5,358,540   | \$ | 1,406,961   | 281 %  |
| Gross Margin               |                            | 2,893,685   |    | 737,674     | 292 %  |
| Gross Margin %             |                            | 54.0 %      |    | 52.4 %      | 2 %    |
| Operating Expenses         |                            | 9,006,895   |    | 4,287,552   | 110 %  |
| Adjusted EBITDA (loss)     |                            | (3,378,030) |    | (2,626,398) | (29)%  |
| Net loss                   |                            | (6,134,379) |    | (3,549,878) | (73)%  |
| Basic and diluted net loss |                            |             |    |             | _      |
| per common share           |                            | (0.04)      |    | (0.04)      |        |
| Weighted Average Common    |                            |             |    |             |        |
| Shares Outstanding         | •                          | 136,482,817 |    | 95,768,400  |        |
|                            |                            | · ·         |    | ·           |        |

Management's Discussion and Analysis Three Months Ended March 31, 2023

Dated: May 30, 2023

Consolidated results of operations:

|                              | For the three months ended |             |                |
|------------------------------|----------------------------|-------------|----------------|
|                              |                            | March 31,   | March 31,      |
|                              |                            | 2023        | 2022           |
| Data collection              | \$                         | 895,860     | \$ 627,472     |
| Data analytics               |                            | 4,462,680   | 779,489        |
| Total Revenue                |                            | 5,358,540   | 1,406,961      |
| Cost of services             |                            | (2,464,855) | (669,287)      |
| Gross Margin                 |                            | 2,893,685   | 737,674        |
| Expenses                     |                            |             |                |
| Salaries and benefits        |                            | 3,491,200   | 1,855,371      |
| Office and general           |                            | 2,419,278   | 1,246,550      |
| Share-based payments         |                            | 563,786     | 447,306        |
| Depreciation                 |                            | 902,022     | 310,725        |
| Professional fees            |                            | 385,797     | 251,107        |
| Amortization of intangibles  |                            | 890,160     | 118,964        |
| Interest expense             |                            | 1,138,884   | 46,485         |
| Change in NCI put obligation |                            | (759,672)   | -              |
| Foreign exchange (gain)/loss |                            | (9,540)     | 26,518         |
| Interest income              |                            | (13,295)    | (5,683)        |
| Gain on disposition of PP&E  |                            | (1,725)     | (9,791)        |
| Operating Expenses           |                            | 9,006,895   | 4,287,552      |
| Income tax expense           | \$                         | 21,169      | \$ -           |
| Net loss for the period      | \$                         | (6,134,379) | \$ (3,549,878) |

# **Discussion of operations**

# **Financial Highlights**

Three months ended March 31, 2023, compared with three months ended March 31, 2022

Deveron's net loss totaled \$6,134,379 for three months ended March 31, 2023, with basic and diluted loss per share of \$0.04. This compares with a net loss of \$3,549,878 with basic and diluted loss per share of \$0.04 for the three months ended March 31, 2022. The increase of \$2,584,501 was principally due to the following:

- Total revenues increased by \$3,951,579 for the three months ended March 31, 2023, compared to the three
  months ended March 31, 2022. Data collections revenue increased by \$268,388 as the Company experienced
  growth in its carbon services platform and growth from prior year acquisitions. Data analytics revenue increased
  by \$3,683,191 attributable to organic growth, as well as from current and prior year acquisitions.
- Cost of services increased by \$1,795,568 for the three months ended March 31, 2023, compared to the three months ended March 31, 2022. The increase is closely related to the increase in revenue from acquisitions and existing and new customers.
- Salaries and benefits increased by \$1,635,829 for the three months ended March 31, 2023, compared to the
  three months ended March 31, 2022. The increase is attributable to new acquisitions as well as an increase in
  headcount compared to the prior period.
- Office and general increased by \$1,172,728 for the three months ended March 31, 2023 compared to the three months ended March 31, 2022. The increase is mainly attributable to the impact of acquisitions completed in the prior 12 months along with higher operating costs to support the company's growing operations.

Management's Discussion and Analysis Three Months Ended March 31, 2023

**Dated: May 30, 2023** 

- Share-based payments increased by \$116,480 for the three months ended March 31, 2023, compared to the
  three months ended March 31, 2022. The increase is due to the timing of expensing the estimated fair value of
  stock options granted in prior and current periods. The Company expenses its stock options in accordance with
  the vesting terms of the stock options granted.
- Depreciation increased by \$591,297 for the three months ended March 31, 2023, compared to the three months ended March 31, 2022. The increase is attributable to depreciation recorded on equipment, land and building, drones, vehicles and right-of-use assets acquired during the current and prior years.
- Professional fees increased by \$134,690 for the three months ended March 31, 2023, compared to the three
  months ended March 31, 2022. The increase relates to increased corporate activity requiring external
  professional support, including the recent non-brokered private placements and other potential business
  combinations.
- Intangible amortization increased by \$771,196 for the three months ended March 31, 2023, compared to the three months ended March 31, 2022. The increase relates to businesses acquired during the previous 12 month period.
- Interest expense increased by \$1,092,399 for the three months ended March 31, 2023, compared to the three months ended March 31, 2022. The year over year increase is attributable to the debt incurred relating to the acquisition of A&L and convertible debentures raised in the prior period.

Deveron's total assets at March 31, 2023 were \$109,213,655 (December 31, 2022 - \$116,727,088) against total liabilities of \$70,691,596 (December 31, 2022 - \$72,724,930). The decrease in total assets of \$7,513,433 resulted from cash spent on operating costs as well as the decrease in accounts receivables. The Company does not have sufficient current assets to pay its existing liabilities of \$70,691,596 at March 31, 2023.

## **Cash Flow**

At March 31, 2023, the Company had cash and cash equivalents of \$3,050,398. The decrease in cash of \$2,774,413 from the December 31, 2022 cash balance of \$5,824,811 was a result of cash inflow in operating activities of \$115,807, cash outflow from investing activities of \$1,445,662 and cash outflow from financing activities of \$1,444,558. Operating activities were affected by depreciation of \$902,022, amortization of intangibles of \$890,160, share-based payments of \$563,786, interest expense of \$1,138,884, gain on disposition of property, plant and equipment of \$1,725, change in NCI put obligation of \$759,672, foreign exchange and other of \$547,317 and net change in non-cash working capital balances of \$4,064,048 because of a decrease in accounts receivable, prepaids and other receivables of \$3,846,945, and an increase in accounts payable, accrued and other current liabilities of \$217,103. Investing activities were affected by the cash payment of \$263,044 for the purchase of intangible assets, \$528,884 for the contingent consideration from previous acquisitions, and \$653,734 for the purchase of property and equipment. Financing activities were affected by lease payments of \$309,135 as well as interest paid of \$1,135,423.

# **Liquidity and Financial Position**

The Company expects to be financed through the completion of equity transactions such as equity offerings and the exercise of stock options and warrants. There is no assurance that future equity capital will be available to the Company in the amounts or at the times desired by the Company or on terms that are acceptable to it, if at all. See "Cautionary Note Regarding Forward-Looking Statements", "Trends and Economic Conditions" and "Risk Factors".

As at March 31, 2023, the Company had a working capital deficit of \$7,566,380 (December 31, 2022 – working capital deficit of \$1,354,968). The Company's continuing operations are dependent on its ability to secure equity and/or debt financing.

Management's Discussion and Analysis Three Months Ended March 31, 2023

Dated: May 30, 2023

In the following 12-month period, the business objective of Deveron is to grow its customer base through market awareness of its service offering to growers in Canada and the United States and through acquisitions. Deveron intends to focus on the following business objectives:

- a) Continue development and deployment of the data acquisition network to provide on demand data services to the agricultural industry across Canada and select strategic regions in the United States;
- b) Continue marketing campaign of service offering through current sales network;
- c) Continue to work with current and future partners on data integration and feasibility studies; and
- d) Build infrastructure for processing and storing data, leveraging our Farm Dog platforms.

## **Risk Factors**

Deveron operates in evolving markets, which makes it difficult to evaluate its business and future prospects.

Deveron cannot accurately predict the extent to which demand for its services will increase, if at all. The challenges, risks and uncertainties frequently encountered by companies in rapidly evolving markets could impact Deveron's ability to do the following:

- generate sufficient revenue to maintain profitability;
- acquire and maintain market share;
- achieve or manage growth in its operations;
- develop and renew contracts;
- attract and retain other highly-qualified personnel;
- successfully develop and commercially market new services;
- · adapt to new or changing policies; and
- access additional capital when required and on reasonable terms.

If Deveron fails to address these and other challenges, risks and uncertainties successfully, its business, results of operations and financial condition would be materially harmed.

Deveron expects to incur research and development costs and devote resources to identifying and commercializing new services, which could significantly reduce its profitability and may never result in revenue to Deveron.

Deveron's future growth depends on penetrating new markets, adapting existing services to new applications, and introducing new services that achieve market acceptance. Deveron plans to incur research and development costs as part of its efforts to develop and commercialize new services and enhance existing products. Deveron believes that there are significant investment opportunities in a number of business areas. Because Deveron accounts for research and development as an operating expense, these expenditures will adversely affect its earnings in the future. Further, Deveron's research and development programs may not produce successful results, and its new services may not achieve market acceptance, create additional revenue or become profitable, which could materially harm its business, prospects, financial results and liquidity.

Management's Discussion and Analysis Three Months Ended March 31, 2023

**Dated: May 30, 2023** 

#### Market Risk

The geopolitical environment and pandemic have created significant volatility in financial and commodity markets. Central banks have announced emergency interest rate cuts, while governments are implementing unprecedented fiscal stimulus packages to support economic stability. These factors could result in a global inflationary or recessionary environment with continued market volatility, which may continue to impact our financial condition.

## Climate Change

Global climate change continues to attract considerable public, scientific and regulatory attention. Governments and regulatory bodies at the international, national, regional and local levels have introduced or may introduce legislative changes to respond to the potential impacts of climate change. Additional government action to regulate climate change, including regulations on carbon emissions and energy use, could increase direct and indirect costs to the Company's operations and may have a material adverse impact on the Company.

Based on risk assessments conducted by the Company, climate change is not an immediate material risk faced by the Company. However, as time goes on, it will likely have an impact on how the Company conducts its business.

## **Public Company Obligations**

The Company's business is subject to evolving corporate governance and public disclosure regulations that have increased both the Company's compliance costs and the risk of non-compliance, which could have a material adverse impact on the Company's share price.

The Company is subject to changing rules and regulations promulgated by a number of governmental and self-regulated organizations, including the Canadian Securities Administrators, the TSXV, and the International Accounting Standards Board. These rules and regulations continue to evolve in scope and complexity creating many new requirements. The Company's efforts to comply with rules and obligations could result in increased general and administration expenses and a diversion of management time and attention from revenue-generating activities.

# **Disclosure of Internal Controls**

Management has established processes to provide them with sufficient knowledge to support representations that they have exercised reasonable diligence to ensure that (i) the unaudited condensed interim consolidated financial statements do not contain any untrue statement of material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it is made, as of the date of and for the periods presented by the unaudited condensed interim consolidated financial statements; and (ii) the unaudited condensed interim consolidated financial statements fairly present in all material respects the financial condition, results of operations and cash flows of the Company, as of the date of and for the periods presented.

In contrast to the certificate required for non-venture issuers under National Instrument 52-109 Certification of Disclosure in Issuers' Annual and Interim Filings ("NI 52-109"), the Company uses the Venture Issuer Basic Certificate, which does not include representations relating to the establishment and maintenance of disclosure controls and procedures ("DC&P") and internal control over financial reporting ("ICFR"), as defined in NI 52-109. In particular, the certifying officers filing this certificate are not making any representations relating to the establishment and maintenance of:

 controls and other procedures designed to provide reasonable assurance that information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation; and

Management's Discussion and Analysis Three Months Ended March 31, 2023

Dated: May 30, 2023

ii. a process to provide reasonable assurance regarding the reliability of financial reporting and the preparation of unaudited condensed interim consolidated financial statements for external purposes in accordance with the issuer's generally accepted accounting principles (IFRS). The Company's certifying officers are responsible for ensuring that processes are in place to provide them with sufficient knowledge to support the representations they are making in this certificate.

Investors should be aware that inherent limitations on the ability of certifying officers of a venture issuer to design and implement on a cost-effective basis DC&P and ICFR as defined in NI 52-109 may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

# **Events After The Reporting Period**

- a. On April 14, 2023, the Company announced a non-brokered private placement of up to 4,838,710 common shares (each, a "Common Share") in the capital of the Company at a price of \$0.31 per Common Share for gross proceeds of \$1,500,000 (the "Offering"). \$1,000,000 of the proceeds are from insiders of the Company, including the newest board member, Tim Close, the former Chief Executive Officer of Ag Growth International. Gross proceeds of the Offering will be to fund Deveron's M&A strategy, consolidating the fragmented soil lab and crop consultant market in North America. The Company intends to enter into subscription agreements with each subscriber and have the distribution of the Common Shares qualified pursuant to a shelf prospectus supplement (a "Prospectus Supplement") to the Company's short form base shelf prospectus for each of the provinces of Canada, except Quebec, dated November 30, 2021 (the "Base Shelf Prospectus").
- b. On April 25, 2023, the Company announced that further to its press release of April 14, 2023, the previously announced non-brokered private placement common shares (each, a "Common Share") in the capital of the Company at a price of \$0.31 per Common Share for has been increased to 16,774,194 Common Shares for aggregate gross proceeds of \$5,200,000 (the "Offering"). Gross proceeds of the Offering will be to fund Deveron's M&A strategy, consolidating the fragmented soil lab and crop consultant market in North America. The Company intends to enter into subscription agreements with each subscriber and have the distribution of the Common Shares will be qualified pursuant to a shelf prospectus supplement (a "Prospectus Supplement") to the Company's short form base shelf prospectus for each of the provinces of Canada, except Quebec, dated November 30, 2021 (the "Base Shelf Prospectus"). There is no agent or underwriter involved with the issuance of the Common Shares, however, the Company may pay certain eligible finders a commission or finder's fee in connection with the Offering. The completion of the Offering is expected to close on or about April 27, 2023, and remains subject to all regulatory and other approvals, including the approval of the TSX Venture Exchange. The prospectus was filed on SEDAR on April 26, 2023.
- c. On May 5, 2023, the Company announced that further to its press releases of April 14, 2023 and April 25 2023, the Company had completed the first tranche of the previously announced prospectus offering through the issuance of 16,224,194 common shares in the capital of the Company at a price of \$0.31 per Common Share, for gross proceeds of \$5,029,500. The distribution of the Common Shares isqualified by the Company's shelf prospectus supplement dated April 26, 2023, to the Company's short form base shelf prospectus for each of the provinces of Canada, except Quebec, dated November 30, 2021. In connection with the Offering, the Company paid certain eligible persons (each, a "Finder") an aggregate of \$144,577.
- d. On May 17, 2023, the Company announced that further to its press releases of April 14, 2023 and May 5 2023, the Company had completed the second and final tranche of the previously announced prospectus offering through the issuance of 550,000 common shares in the capital of the Company at a price of \$0.31 per Common Share, for gross proceeds of \$170,500. The distribution of the Common Shares is qualified by the Company's shelf prospectus supplement dated April 26, 2023, to the Company's short form base shelf prospectus for each of the provinces of Canada, except Quebec, dated November 30, 2021.

# **Additional Information**

Additional information concerning the Company is available on Sedar at www.sedar.com.